

ISE-JINGU Naiku

OMOTENASHI ISE-JINGU Naiku OHARAI-MACHI OKAGE-YOKOCHO Walking MAP

Scenery of Isuzu River 五十鈴川の風景

Walking on the dry bed of the Isuzu river, running roughly parallel with the Oharaimachi street, lets you relax while leaving behind the urban noise. Enjoy the beauty of the cherry blossoms in the spring, the changing colors of the leaves in the fall. Wild birds skim low over the water's surface and slip into the water searching for food while colorful carp swim gracefully near Naiku.

Isuzugawa river
五十鈴川

Ujibashi Bridge
宇治橋

Coin-operated lockers
コインロッカー
The lockers are located next to the "Eshimiharjo" (security guard office near the Uji bridge).

Currency exchange vending machine 岩戸屋 自動両替機

Automatic currency exchange machine is located inside the store — accepts 13 different foreign currencies including USD, EUR, GBP, KRW, CNY, THB.



Sugidama 杉玉

A fresh green cedar ball hanging under the eaves of a sake brewery signals that new sake was brewed, and when the leaves turn completely brown, it announces the sake is ready to drink.



Matsujiro-no-mise 松治郎の舗

A bee hive box filled with live honey bees is displayed at the store entrance.



Yamanaka heart pharmacy 山中ハート薬局

The cute elephant figurine is the mascot character of a pharmaceutical company.



Jingu-dojo 神宮道場
Training institute for Shinto priests.



Shinto priest's lodge 祭主職舎
Accommodation for Shinto priests.

No Littering
Take your trash with you or ask at the store where you bought it.

"Ujiurata" Tourist Information 宇治浦田観光案内所

A variety of foreign language brochures and foreign language speaking staff are available here. Wheelchairs are available free of charge.



- Wheelchair accessible toilet
- Western Style Toilet
- Automated External Defibrillator
- Information
- Baggage storage
- International ATM service
- Bank, money exchange
- Coin-operated lockers
- Bus stop
- Wi-Fi
- Taxi stand

Swallows つばめ

In the spring and early summer, swallows return to build their nests under the eaves of shops. In this area, people take good care of swallow because it is considered good luck for them to nest on their buildings.

Shimenawa しめなわ

The brown straw ropes hung under the eaves of the stores are called shimenawa (straw festoon). In this area, shimenawa are kept up throughout the year to ward off disease and to drive away evil.

Rooftop Decorations 屋根かざり

Many different types of ornaments decorate the rooftops — monkeys, squirrels, other creatures, and shachihoko (an imaginary creature with the head of a tiger and body of a fish).

"Umashikuni" Tourist Information 美し国観光ステーション

You can get free visitors guides, brochures and travel publications written in English. Information for optional excursions may be given to those who can communicate in Japanese.

"Naikumae" bus stop 乗合自動車内宮前驛(内宮前/バス停)

Short term baggage storage service — at the store located inside the bus station building, on the right side of the main entrance.

Taiko Yagura やぐら

Taiko (Japanese drum) performances are held around the Taiko Yagura on a special occasions.

Okage Theater (paid) おかげ座神話の館「神話の体験館(有料)」

Experience the world of Japanese mythology (admission fee required).

Isuzugawa Post Office 五十鈴川郵便局

The replica of a vintage post box is used for its original purpose.

Underpass 内宮おかげ参道(地下道)

Decorated with Japanese traditional Byobu (folding panels) art of Ise-mairi (pilgrimage to the Ise shrine) from the Edo period.

